

November 10, 2024



## SPONSORSHIP OPPORTUNITIES

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### PLATINUM SPONSOR - \$5,000

- Promo material (supplied by business) in race bag
- Exclusive company logo placement on race bibs
- Company name/logo on race shirt and website (*for donations received by Oct. 20*)
- Booth presence at race festival & recovery zone
- Social media shout-out

*Fair market value received is \$0. Your donation to New York Tech is \$5,000.*

### GOLD SPONSOR - \$2,500

- Promo material (supplied by business) in race bag
- Company logo at all mile markers 1, 2, 3
- Company name/logo on race shirt and website (*for donations received by Oct. 20*)
- Booth presence at race festival & recovery zone
- Social media shout-out

*Fair market value received is \$0. Your donation to New York Tech is \$2,500.*

### SILVER SPONSOR - \$1,000

- Promo material supplied by business in race bag
- Company logo at water station signage
- Company name/logo on race shirt and website (*for donations received by Oct. 20*)
- Social media shout-out

*Fair market value of goods received is \$0. Your donation to New York Tech is \$1,000.*

### BRONZE SPONSOR - \$500

- Promo material supplied by business in race bag
- Company name/logo on race shirt and website (*for donations received by Oct. 20*)
- Social media shout-out

*Fair market value received is \$0. Your donation to New York Tech is \$500.*

## GIFT-IN-KIND SPONSORSHIP OPPORTUNITIES

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*Provide the event with products, prizes, or services valued at \$300 or greater that is usable at the event in exchange for sponsor support you will have a presence at the event. Please contact Eric Greenberg ([egreen05@nyit.edu](mailto:egreen05@nyit.edu)) or Mark Gugliotti ([mgugliot@nyit.edu](mailto:mgugliot@nyit.edu)) if you would like to make an in-kind donation. All donations must be accompanied with a completed **Gift-In-Kind form**.*

### PROVIDE ANY ONE OR COMBINATION OF THE FOLLOWING:

- Bottled water, sports or recovery drink (coconut water or chocolate milk)
- Energy gels or bars
- Refueling food (fruit, veggies, bagels, etc.)
- Specialty finish line treats (ice cream, cupcakes, pizza, egg rolls, etc.)
- Race day meals for volunteers and staff
- Rental services such as lighting, trucks, generators, etc.
- Photography/videography services
- Medical first-aid volunteer personnel
- Race merchandise and goodies for volunteer training
- Prize merchandise, services, and goodies for top finishers

### YOU WILL RECEIVE:

- Acknowledgment of your support online and throughout the event
- Booth presence at race festival & recovery zone
- Provide inserts or samples for runner goodie bag
- Logo/link on website, emails, social media channels

**Please see other side for additional information.**

# CONTRIBUTIONS

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I AM UNABLE TO ATTEND, please accept my contribution in the amount of \$ \_\_\_\_\_

## REGISTRATION FORM

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Enclosed is my check of \$ \_\_\_\_\_  
(Payable to New York Institute of Technology)

\_\_\_\_\_  
Title      Name      Suffix

\_\_\_\_\_  
Company

\_\_\_\_\_  
Address

\_\_\_\_\_  
City      State      Zip

\_\_\_\_\_  
Phone      Email

\_\_\_\_\_  
Guest name      Shirt Size

\_\_\_\_\_  
Guest name      Shirt Size

\_\_\_\_\_  
Guest name      Shirt Size

\_\_\_\_\_  
Guest name      Shirt Size

*The William G. Werner Memorial Fund was created to celebrate the legacy of Dr. William "Bill" Werner, a beloved member of the New York Tech Physical Therapy community for more than twenty years. Dr. Werner was deeply committed to his family and had a profound passion for working with people with neurological conditions, such as Parkinson's Disease, and advancing the physical therapy profession. His unwavering dedication to mentoring, educating, and developing future physical therapists has made a lasting impact on both the profession and to New York Tech students. This fund supports the New York Tech DPT program and its students, ensuring that his commitment to excellence and spirit continues to inspire future generations.*

Logo submission deadline is **October 20, 2024**.

Please email all artwork files to **egreen05@nyit.edu** or **mgugliot@nyit.edu**.

Any questions contact, Carol Lane, 516.712.4911 or **clane03@nyit.edu**.

**Send registration form and check to:**

NYIT Office of Development, c/o Carol Lane, Northern Boulevard, P.O. Box 8000, Old Westbury, NY 11568

**NYIT is a 501(c)3 organization.**